

SHRI RAM COLLEGE, MUZAFFARNAGAR

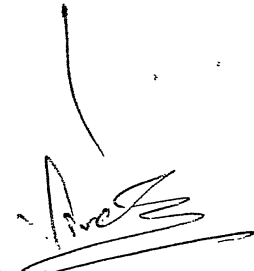
(An Autonomous College)

Faculty of Business Administration

Date:- 08/10/2025

NOTICE

All the students of Faculty of Business Administration are hereby informed that a Debate Competition on “**Festivals: Commercialization more than Celebration**” will be conducted on 15/10/25. For any query about rules & regulations, and participation of students contact to event coordinator Ms. Zeba Tahir till 14/10/25.



Dr. Vivek Kumar Tyagi

(Head, Faculty of Business Administration)

Shri Ram College, Muzaffarnagar
(An Autonomous College)
Faculty of Business Administration

DATE: 16/10/2025

REPORT

On

Debate Competition on “**Festivals: Commercialization more than Celebration**”

Objective

1. To develop critical thinking by analyzing how branding, advertising, and consumerism have reshaped festivals, and debating whether economic activity has overtaken cultural and religious significance.
2. To enhance research and communication skills as students gather data on market trends, media influence and social impact, and present structured arguments for and against commercialization.

Outcomes

1. To analyze the impact of branding, advertising, and consumerism on the cultural essence of festivals.
2. To foster critical awareness of balancing tradition with economic opportunities created by festivals.

Topics Covered

1. Evolution of Festivals
2. Role of Advertising & Media
3. Economic of Festivals
4. Consumerism vs Tradition
5. Environmental Impact
6. Cultural Appropriation
7. Corporate Sponsorships
8. Social Media & FOMO
9. Globalization Effect
10. Balancing Commerce & Culture

Summary :

Event Coordinator - Ms. Zeba Tahir

Anchor - Mr. Sagar Shukla

Supporting Faculties- Mr. Naveen Kumar

Ms. Swati Tayal

Chief Guest- Dr. Saurabh Mittal, Dr. Prerna Mittal



Dr. Vivek Kumar Tyagi

Head, Faculty of Business Administration

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Faculty of Business Administration
List of Participated Students in Debate Competition
2025-26

S.No	Name	Course	15-10-25
1	ADARSH DHIMAN	BBA I YR	Adarsh
2	ADARSH SIWACH	BBA I YR	Adarsh
3	ADITYA	BBA I YR	Aditya
4	ADITYA KUMAR	BBA I YR	Aditya
5	ARYA SINGH	BBA I YR	Arya
6	ARYAN JOHORI	BBA I YR	Aryan
7	BHUMI CHOUDHARY	BBA I YR	Bhumi
8	BILAL	BBA I YR	Bilal
9	GUDDI	BBA I YR	Guddi
10	HANNAN RANA	BBA I YR	Hannan
11	HARDIK SHARMA	BBA I YR	Hardik
12	HARJEET SINGH	BBA I YR	Harjeet Singh
13	KHUSHI RAI	BBA I YR	Khushi
14	NEHA	BBA I YR	Neha
15	NEHA TALIYAN	BBA I YR	Neha Taliya
16	NIDA	BBA I YR	Nida
17	RICHA KUMARI	BBA I YR	Richa
18	RIHAN KHAN	BBA I YR	Rihan Khan
19	RINA KUMARI	BBA I YR	Rina
20	RISHAB TYAGI	BBA I YR	Rishab
21	SARTHAK KANT	BBA I YR	Sarthak Kant
22	SARTHAK MALIK	BBA I YR	Sarthak
23	SATYAM CHAUDHARY	BBA I YR	Satyam
24	SATYAM KUMAR	BBA I YR	Satyam
25	SATYAM KUMAR JHA	BBA I YR	Satyam
26	SAURAV	BBA I YR	Saurav
27	SAVIT KUMAR	BBA I YR	Savit K
28	SHAGUN MALIK	BBA I YR	Shagun
29	SHAH ALAM	BBA I YR	Shah Alam

30	SONAKSHI RAJ	BBA I YR	Sonakshi
31	SONI KUMARI	BBA I YR	Soni Kumari
32	SONI KUMARI	BBA I YR	Soni
33	SONU KUMAR	BBA I YR	Sonu Kum
34	VANSH CHAUDHARY	BBA I YR	Vansh
35	VANSH DHIMAN	BBA I YR	Vansh
36	VANSH GOEL	BBA I YR	Vansh
37	VANSH KUMAR	BBA I YR	Vansh
38	VANSH KUMAR	BBA I YR	Vansh
39	VANSH KUMAR	BBA I YR	Vansh
40	WALMIKI NITIN RAJKUMAR	BBA I YR	Walmiki
41	WANSIKA KUMARI	BBA I YR	Wansika
42	YANA TOMAR	BBA I YR	Yana
43	YASH DHANGAR	BBA I YR	Yash
44	YASH SHARMA	BBA I YR	Yash Sharma
45	AANCHAL RANI	BBA II YR	Aanchal
46	ABHISHEK BARODIYA	BBA II YR	Abhishek
47	ABHISHEK KUMAR	BBA II YR	Abhishek
48	ANKIT KUMAR	BBA II YR	Ankit
49	ANKUSH KUMAR	BBA II YR	Ankush
50	ANMOL	BBA II YR	Anmol
51	ANSH GOEL	BBA II YR	Ansh
52	BATOO ZEHRA	BBA II YR	Batool Zehra
53	BHAVI GARG	BBA II YR	Bhavika
54	BIKKI KUMAR	BBA II YR	Bikki
55	BIPIN KUMAR	BBA II YR	Bipin Kumar
56	HARSHIT KUMAR	BBA II YR	Harshit
57	HIMANI	BBA II YR	Himani
58	KAKUL	BBA II YR	Kakul
59	KANIKA WALIYA	BBA II YR	KANIKA
60	KARAN ARORA	BBA II YR	Karan
61	KRISH KARNWAL	BBA II YR	Krish
62	KRISH MITTAL	BBA II YR	Krish
63	KRISH SAHARAWAT	BBA II YR	Krish

64	MANVI JAIN	BBA II YR	Manvi
65	MANYA NARANG	BBA II YR	manya
66	MAYANK KUMAR	BBA II YR	Mayank
67	NAMAN KUMAR	BBA II YR	Naman
68	NEETIKA	BBA II YR	Neetika
69	NEHA	BBA II YR	Neha
70	NIKHIL CHAUDHARY	BBA II YR	Nikhil
71	NIKHIL KUMAR	BBA II YR	Nikhil
72	NIKHIL KUMAR	BBA II YR	Nikhil
73	PREETI GARG	BBA II YR	Preeti Garg
74	PRINCE KUMAR	BBA II YR	Prince
75	PRINCE KUMAR	BBA II YR	Prince
76	PRITHVI	BBA II YR	Prithvi
77	RAM SINGH	BBA II YR	Ram Singh
78	RASHMI	BBA II YR	Rashmi
79	RAUNAK	BBA II YR	Raunak
80	RAVI KUMAR GUPTA	BBA II YR	Ravi
81	RAVIKANT	BBA II YR	Ravikant
82	RAVIKANT TYAGI	BBA II YR	Ravikant
83	RAZA MEHDI	BBA II YR	Raza
84	SATYANAND RAI	BBA II YR	Rasa
85	SAURAV	BBA II YR	Saurav
86	SHAGUN CHOUDHARY	BBA II YR	Shagun
87	SHAHVEJ	BBA II YR	Shahvee
88	SHAHZEB	BBA II YR	Shahzeb
89	TANU SHARMA	BBA II YR	Tanu


Dr. Vivek Kumar Tyagi
 Head, Faculty of Business Administration

Festivals: Commercialization more than Celebration

